

# The very best of Hamburg «Gateway to the World»

Yesterday and Today

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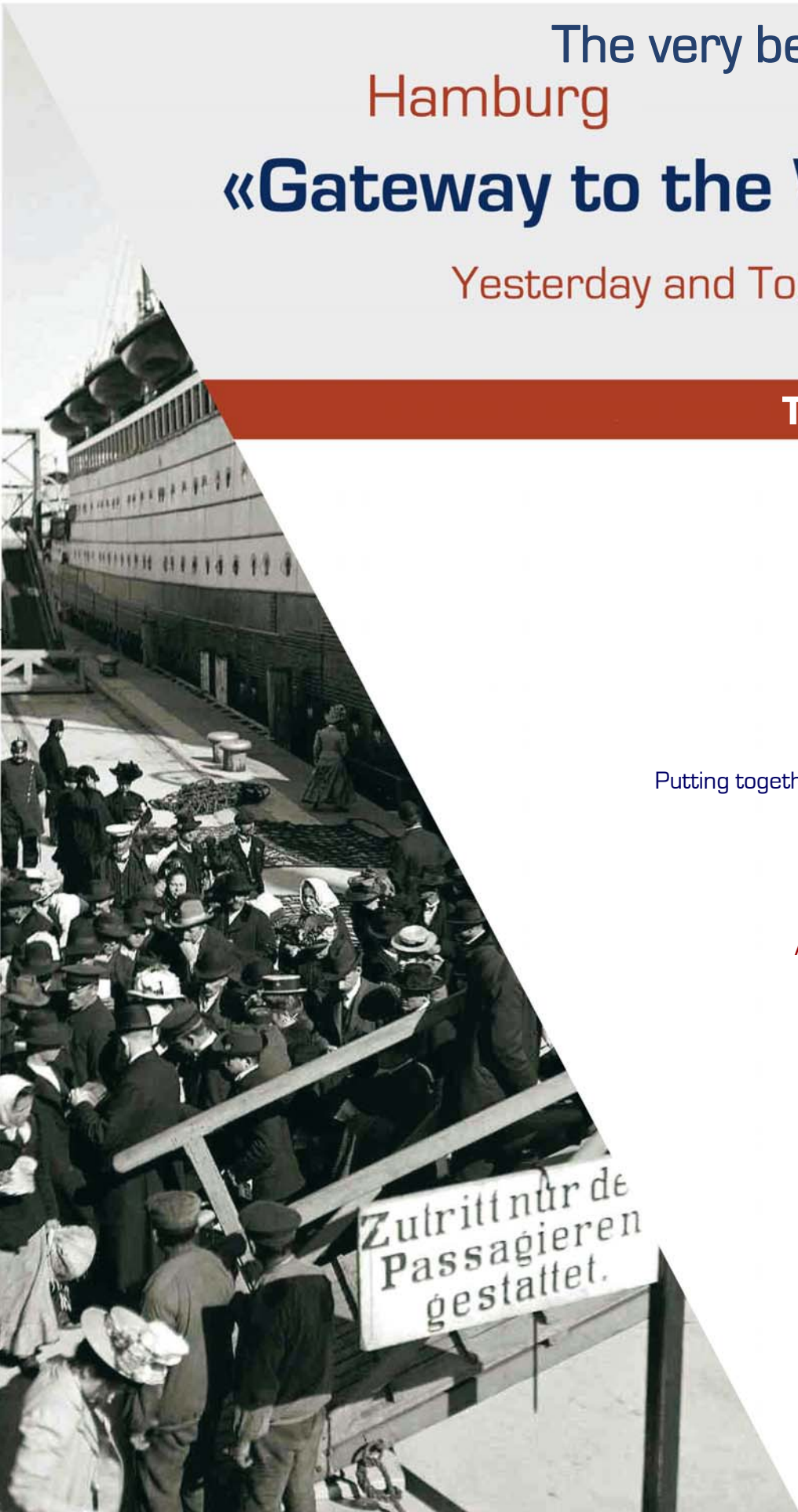
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# The very best of Hamburg - «Gateway to the World» Yesterday and Today

## EDITORIAL



The team of Cosmopolitan



The team of House & Garden



The team of Men's Health



The team of National Geographic



The team of Spotlight



The team of The Sun



The team of Time Magazine



The team of Vogue



# The very best of Hamburg - «Gateway to the World» Yesterday and Today

## TIPS & TRICKS

The art of knots made easy



Vogue - News team gets entangled

Vogue's Sailor greet:

**Moin Moin,  
Hummel Hummel -  
Mors Mors**



National Geographic



Spotlight gets entangled

Spotlight's Sailor Greet

**Ahoi,  
Moin Moin,  
What shall we do  
with the drunken  
sailor**



Men's Health - tangled up



Home & Garden



## ALL THINGS CREATIVE 1

### Putting together the pieces - it's easy if you know how

Cosmopolitan's poem:

**Hamburg is ...** a city of myriad delights  
Astra, mansions, Eppendorf, fish markets and red lights  
Champagne by the Alster, a boat to see the sights  
Printing houses, sailors and dancers in black tights

Down by the Reeperbahn, in a dark grungy attic,  
Pimps and bankers count away. It's all to erratic!  
Nothing is excessive, too stark or dramatic.  
For regulars and day trippers in the City Hanseatic.



Time Magazine's action

Spotlight's "poem":

**Hamburg is...**

Please send your poem starting with the above mentioned words in English and German.

It will be published in the next edition of "Spotlight"!

You can win a lifelong membership in BSS!

The Sun's poem:

**Hamburg is ...** a cup of tea

**Hamburg is ...** a crazy mind

**Hamburg is ...** a little sea

**Hamburg is ...** a looters find

**Hamburg is ...** Gustav's liver

**Hamburg is ...** a silly slimmer

**Hamburg is ...** hope's goodbye

**Hamburg is ...** a lover's shy

**Hamburg is ...** a sailor's den

**Jakob you will not get my pen!**

Time Magazine's poem:

**Hamburg is ...** so wonderful,  
the food is great, the pubs are cool,  
the beauty of the Elbe-river,  
the treatment of the thirsty liver,  
eternal source of endless joys,  
and everywhere excessive toys,  
this rocks and rolls & keeps us hot,  
today, next week, until we rot.  
But this not why we all come  
from Africa, from Asia some,  
from Europe & America  
and last, not least Australia,  
the real event, the place of action,  
the smashing source of satisfaction  
calls itself THE Summer School.  
We must admit: It's über-cool!



## ALL THINGS CREATIVE 2

### Putting together the pieces - it's easy if you know how

National Geographic's poem:

#### Hamburg is ...

Where my dreams begin,  
In houses constructed by Mr. Ballin,  
Emigrants depart for the states in a boat,  
Hoping it will stay afloat.  
For us, Franzbrötchen were à la carte,  
Before we embarked on our Bootfahrt.  
They were looking towards the western side,  
Now our prospects are worldwide.



Vogue in action

Vogue's poem:

By Charles I Hay

#### Hamburg is ...

A city to have a passion for fashion  
even in Times of deep, deep recession.  
Who needs Gucci, Cartier or Linda Evangelista  
when you can have Labskaus and run a walk round the Alster.

#### Hamburg is ...

The house of Ted Sommer, Helmut Schmidt and the Pfeffersack  
walking down the Reeperbahn, with an old plastic bag.  
The Pfeffersack that is, not Helmut or Ted,  
who are always most fantastic even when they are bad.

#### Hamburg is ...

Fish, Sankt Pauli and the glorious Elbe  
Bucerius - great fun but sometimes erratic  
But above all -

**Hamburg is ... FREE AND HANSEATIC**



The Team of House & Garden working

Mens Health's poem:

#### Hamburg is ...

**M**asculine

**E**rotic

**N**ude

**S**exy

**H**ot

**E**vil

**A**lcohol

**L**ust

**T**ed

**H**orny

House & Garden's poem:

#### Hamburg is ...

The town were we met  
Hosted by the gracious Ted.  
So sad to leave  
in sorrow - in grief.

But we certainly will come  
back  
to Hamburg!



## HISTORY

### A long and strenuous journey

National Geographic's article:

#### **Power Yoga**

While in the 19th and 20th century people left Hamburg, young talents from all over the world are keen to participate in Hamburg's creative power and spiritual exercise (see photo).

Spotlight's article:

#### **"Two worlds on one ship"**

The first world: The "high potential" class of 2008, who did the entire newspaper.

The second: The lazy "former high potential" class of 2003 who did nothing but drink beer.

Cosmopolitan's article:

#### **Freedom needs health!**

Ladies, pay attention! To reach the land of the free, you must get into shape (60-90-60 ideally). Don't forget your morning exercise and your daily apple - you'll need all of your strength and healthy teeth to survive the journey to paradise



The dashing reporters of National Geographic



Vogue's dashing team of reporters



Cosmopolitan



## PORTRAIT

### A walk through the past

The Sun's article:

#### **Shocking: Bensch likes it big!**

It is an empire of beauty, boobies & bling bling. He is the legitimate successor of famous pioneer Gustav Bensch. "The Sun" found decadent Baron Bensch and his bunies after a two week so-called "seminar".



The Sun - Bensch

the Bucerius summer splash. Bensch seems to have lost any contact to reality! "I am the new Hugh Heffner! I like it big style." Appalling!

Time Magazine's article:

#### **Hamburger**

Soon after Gustav arrived in the USA he opened a restaurant, which became famous for his wife's meatballs - a recipe she had brought with her from Germany. The happy couple had a son, Klaus, who went on to manage the restaurant after his father retired. As the restaurant was in a working class neighborhood of NYC, Klaus started realizing that workers needed a quick meal which they could take away over their lunch break. He decided to put his mother's famous meatballs between two slices of bread and called it a 'Hamburger', after his parents' city of origin.



Cosmopolitan's impression of Gustav Bensch



Gustav Bensch - as seen by Spotlight



## LEGAL ADVICE

### Conversing in the dark

Vogue's plea:

**Dear Sir,**

You are going to know the best friends I ever had. Their immigration into the United States would be a great advantage for your whole country and especially for all your fashionable and intellectual newspapers which would, with her help triumph over all other newspapers in the world, not to mention even the "Vogue". I've never seen such good writers who could also do every other job at a newspaper. They will be able to make their own money at once so that they will not be dependent on anyone for a second. Please allow my friends to immigrate to start a great future for them and your whole country.

Cosmopolitan's plea:

**Dear Sir,**

Theodora Thunder needs no sympathy - she is "hot shit" in modern parlance - an absolute gem to the New York fashion scene. With her genes she will beautify this nation tenfold, not to mention that everything about her signifies freedom. She shouldn't have to ask for entry - this country should suck her up!

Thank You!

P.S.: She's turned on by uniformed Immigration officers.



Cosmopolitan's impression of pure freedom



Spotlight's pure freedom



Vogue's idea of pure freedom



That's Men's Health pure freedom



## NUTRITION

### The world's biggest inn



House & Garden's snack



Men's Health's extra energy for in-between



Cosmopolitan's cooking instructions  
**Banana XL**

Men's Heealth's cooking instructions

#### **Six-pack-surprise**

- 1 Küstennebel
- 1 Maluti
- 1 Budwiser
- 1 Palmtree wine
- 1 Tej
- 1 Weizen

Mix all together and drink it.



The Sun's extra energy for in-between

Find an enormous ripe banana and grip it firmly in your left hand. With the right thumb and index finger gently stroke down the peel. Next hammer some red chili on the banana. Enjoy!

The Sun's cooking instructions

#### **Some like it hot**

Ingredients:

- Hope (cut in portions)
- 2 portions of good timing
- 1 pinch of pure natural drugs (Hashish)
- as much friends that you got
- at least two times but not more than five time of sex
- Whole lot of time and music (not the DJ of last night)

Cut it finely, mix it up, put some lemon, salt, garlic and pepper on the top, lubricate it for a couple of days, form it well, put it in the oven and set on crispy! Enjoy!



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THANK YOU

A big thank you to the very best guests / reporters Hamburg has had for a long time! See you soon!

